

JBS

3Q25 Preview: Cycles cooling down

LatAm Meatpackers

Main takeaways:

(i) **Seara:** Adjusted EBITDA of **US\$339mn Est.** (-13.5% q/q; -26.5% y/y), with a margin of **15.4%** (-2.7p.p. q/q; -5.6p.p. y/y), reflecting a gradual recovery in shipments after Brazil was recognized as free of avian influenza on September 4, but still without normalization in China, which only occurred at the turn of 4Q25; the -15% q/q drop in corn should ease COGS/kg, but is likely to be offset by seasonal winter factors; (ii) **JBS Brazil:** Adjusted EBITDA of **US\$227mn Est.** (-0.8% q/q; -39.9% y/y), with a margin of **6.0%** (-0.4p.p. q/q; -5.6p.p. y/y), sustained by strong growth in beef exports (+22% y/y), offsetting the +50% US tariff and redirecting flows to China and Mexico; the cattle cost at R\$305/arroba (-3% q/q; +27% y/y) remains high, limiting margin gains; (iii) **Beef North America:** Adjusted EBITDA of **-US\$101mn Est.** (-56.7% q/q; -1.9x y/y), with a margin of **-1.4%** (+2.0p.p. q/q; -3.3 p.p. y/y), pressured by record cattle costs of US\$232.5/cwt (+4% q/q; +21% y/y), which compress spreads even in the face of high cut-out; (iv) **JBS Australia:** Adjusted EBITDA of **US\$246mn Est.** (-15.1% q/q; +41.4% y/y), with a margin of **12.5%** (-2.2p.p. q/q; +2.7p.p. y/y), impacted by the increase in cattle prices; (v) **USA Pork:** Adjusted EBITDA of **US\$260mn Genial Est.** (+2.4% q/q; +5.3% y/y), with a margin of **12.2%** (-0.1p.p. q/q; +0.1p.p. y/y), sustained by competitive prices compared to beef (+13% YTD) and tradedown to more affordable proteins, partially offset by trade restrictions with China; (vi) **PPC:** Adjusted EBITDA of **US\$764mn Est.** (+1.1% vs. Genial Est.; -6.6% q/q; -1.5% y/y), with a margin of **16.1%** (-0.1p.p. vs. Genial Est.; -1.1p.p. q/q; -0.9p.p. y/y), in line with expectations, reflecting a slight correction in chicken breast prices in the US and higher costs in inputs and SG&A, partially offset by operating gains; (vii) We decided to reflect a **more prudent scenario** in our model regarding the company's fundamentals, leading us to revise the **12M Target Price to R\$85.00** (vs. R\$109.00 previously) **BDRs-B3** and **US\$16.00** (vs. US\$20.00 previously) **JBS-NYSE**, which would imply an **upside of +22.4%**.

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Company

JBS US Equity
Buy

Price: US\$ 13.10 (10-Nov-2025)
Target Price 12M: US\$ 16.00 (NYSE)

JBSS32 BZ Equity
Target Price 12M: R\$ 85.00 (B3)

Table 1. Income Statement JBS (3Q25 Genial Est.)

(US\$ milhões)	3Q25E Genial Est.	2Q25 Reported	% q/q	3Q24 Reported	% y/y
Net Revenue	21.563	20.998	2,7%	19.926	8,2%
COGS	(18.691)	(18.165)	2,9%	(16.646)	12,3%
Adjusted EBITDA	1.739	1.754	-0,8%	2.153	-19,2%
EBITDA Margin (%)	8,1%	8,4%	-28,5%	10,8%	-2,7p.p
EBIT	1.191	1.105	7,7%	1.554	-23,4%
EBIT Margin (%)	5,5%	5,3%	25,8%	7,8%	-2,3p.p
D&A	(612)	(565)	8,3%	(543)	12,7%
Financial Result	(373)	(376)	-1,0%	(361)	3,3%
Net Income	549	528	3,9%	693	-20,8%
Net Margin (%)	2,5%	2,5%	2,9%	3,5%	-0,9p.p

Source: JBS, Genial Investimentos

JBS will release its **3Q25 results** on **Nov. 13**, after the market closes. It will be a quarter of **sequential margin contraction** in basically all business units. Consolidated **Net revenue** is expected to total **US\$21.6bn Genial Est.** (+2.7% q/q; +8.2% y/y), sustained by the strong performance of **Seara**, **JBS Brazil**, **Beef North America**, and **USA Pork** divisions, which should **boost the top line** in an external environment that remains favorable and with firm demand domestically. In sequential terms, the increase should reflect the greater dynamism of Brazilian operations — especially Seara, with the **gradual resumption of chicken shipments** to various locations after the Ministry of Agriculture (MAPA) recognized the end of the avian flu, which had affected last quarter's figures. This will be added to the resilience of US consumption, which sustains the other business units. In the annual comparison, growth should be led by **JBS Brazil**, **Beef North America**, and **JBS Australia**, which continue to capture the **exports momentum**, offsetting the **stability at Seara y/y** and the just a moderate growth at **PPC**.

The **Adjusted EBITDA** is expected to reach **US\$1.7bn Genial Est.** (-0.8% q/q; -19.2% y/y), with a **margin of 8.1%** (-0.3p.p. q/q; -2.7p.p. y/y). There will likely be a slight sequential decline due to **(i)** margin compression in **Seara** (15.4% Est.; -2.7p.p. q/q), reflecting seasonal effects with a harsher winter, even with a softening in corn costs; in addition to **(ii)** tightening at **JBS Australia** (12.5% Est.; -2.2p.p. q/q), pressured by the cattle acquisition cost, which rose to US\$79c/Kg lwt (+15% q/q); and also **(iii)** at **PPC** (16.1%; -1.1p.p. q/q) — which has already released its results — impacted by higher input and SG&A expenses.

These effects should be only partially offset by the improvement — although far from ideal — in **Beef North America** (-1.4% Est.; +2.0p.p. q/q), which will benefit from a strong cut-out, but continues to experience high cattle acquisition costs in the face of very tight supply. We should also see stability in **USA Pork** (12.2% Est.; -0.1p.p. q/q), supported by healthy spreads.

On an annual basis, the decline in the consolidated margin should reflect the downtrend of the profitability cycle in basically all proteins in the portfolio — a move already expected vs. 2024. We believe that the most significant reductions will occur at **Seara** (15.4% Est.; -5.6p.p. y/y) and **JBS Brazil** (6% Est.; -5.6p.p. y/y), due to higher COGS/kg; while **Beef North America** (-1.4% Est.; -3.3p.p. w/y) should maintain negative margins given the scenario of restricted supply in the US.

On the other hand, **JBS Australia** (12.5% Est.; +2.7 p.p. y/y) should continue to reverse the impact of previous quarters, sustaining profitability close to historical levels. Finally, **Net Income** is projected at **US\$549mn Genial Est.** (+3.9% q/q; -20.8% y/y), with a **margin of 2.5%** (flat q/q; -0.9p.p. y/y).

3Q25 Preview: In detail!

Seara: shipments resumption; COGS/kg sideways. We project Net revenue of US\$2.2bn Genial Est. (+1.6% q/q; +0.3% y/y), with a gradual recovery in exports after Brazil was recognized as avian flu-free by several global regions in Sep, allowing for the gradual rehabilitation of exporting plants. The outbreak recorded on May 15 at a breeding farm in Montenegro (RS) led to the temporary shipment's suspension and a 10% m/m reduction in volumes in May. Starting in Jul, however, flows began to recover — UAE (+12.6% m/m), Saudi Arabia (+4% m/m) — indicating the reopening of these geographies, according to SECEX data.

It is worth noting, however, that China — the main destination in 2024 (562Kt) —, maintained its restrictions during the quarter. The official release took place last week and will only be part of the 4Q25E result. In addition, in the domestic market, temporary oversupply caused chicken prices to fall, with the leg quarter retreating to US\$2.0/kg in Jun (-9% q/q), before stabilizing at US\$2.1/kg at the end of Sep. On the cost side, the contraction in corn prices to R\$64/bag (-15% q/q) should ease COGS/kg, but the seasonal technical particularities of winter — such as higher chicken mortality rates — and the increase in soybean prices to R\$140/bag (+3% q/q) are expected to neutralize the reducing effect. Given this context, adjusted EBITDA should total US\$339mn Genial Est. (-13.5% q/q; -26.5% y/y), with a margin of 15.4% (-2.7p.p. q/q; -5.6p.p. y/y).

JBS Brazil: Strong exports; cattle costs still quite high. Our model points to Net revenue of US\$3.8bn Genial Est. (+5.6% q/q; +16.1% y/y), driven by strong growth in Brazilian beef exports, which rose both in terms of shipment volumes to 940Kt (+22% y/y) and in terms of price to US\$5.6/Kg (+24.4% y/y), according to SECEX data. We note that although the US reduced imports of Brazilian beef amid a 50% tariff imposed by the Trump administration, exports continued to rise to other markets, such as Mexico and China. Asian demand, especially from China, remained the main driver, with Brazil's share of Chinese imports expanding to 47% (+6p.p. y/y), while shipments to the Middle East and other consolidated markets remained steady. In the domestic market, we estimate that consumption remained almost flat.

The cattle cost stood at R\$305/arroba (-3% q/q; +27% y/y), with **(i)** a slight sequential reduction affected by the optimization of slaughter in part of the quarter, with a more complex tariff environment. Even so, it remains at **(ii)** a level considered quite high in the y/y comparison, given the persistent pressure from the cattle cycle — total slaughter reached 8.2 million head in 3Q25 (+9% q/q; +8% y/y), representing ~85% of the operation's COGS —, together with **(iii)** the USD/BRL FX rate softening (-4% q/q), which is reflected in a lower realized price, limiting margin gains. Thus, even with the advance in the top line, adjusted EBITDA is projected at US\$227mn Genial Est. (-0.8% q/q; -39.9% y/y), with a margin of 6% (-0.4p.p. q/q; -5.6p.p. y/y).

Beef North America: Spreads still negative, despite strong cut-out. We estimate that Net revenue should clock in at US\$7.0bn Genial Est. (+3.5% q/q; +11.5% y/y), reflecting the advance in US retail prices, which remain at historic highs, with ground beef at US\$6.1/lb (+11.8% y/y) and steaks quoted at US\$11.5/lb (+8.0% y/y), according to data from the U.S. Bureau of Labor Statistics.

This were further favored by the impact of tariffs on Brazilian beef – 26.4% when exporting beyond the pre-established quota, plus an additional surcharge (+50%) on that amount, which raises the tariff to ~76.4% in certain cases (as of Sep 1), even though exports to the US have fallen since the tariffs came into effect (-40% y/y).

The average price of cuts in the red meat basket monitored by the USDA has risen by +13% since the beginning of the year, well above the normal CPI. Domestic demand remains surprisingly resilient, supported by high disposable income and a strong labor market, keeping per capita consumption at ~59lb/year, the highest in two decades.

Still, the obstacle remains the severely constrained supply scenario, with the U.S. cattle herd at 86.1 million head (-1.3% y/y; lowest since 1951), putting pressure on acquisition costs: the price of live cattle reached US\$232.5/cwt (+4% q/q; +21% y/y). In addition, restrictions on cattle imports from Mexico since the end of 2024 — due to the outbreak of New World Screwworm — have also exacerbated the supply imbalance. This environment should keep spreads compressed, with the industry margin still negative. We project adjusted EBITDA of -US\$101mn Genial Est. (-56.7% q/q; -186.1% y/y), with a margin of -1.4% (+2.0p.p. q/q; -3.3p.p. y/y), reflecting **(i)** the impact of record cattle costs and structural supply constraints, only partially offset by **(ii)** resilient domestic demand and **(iii)** acceleration in cut-out.

JBS Australia: Exports stable, but cattle costs continue to rise. We project Net revenue of US\$2.0bn Genial Est. (-0.1% q/q; +10.4% y/y), a performance that should reflect the stability of export volumes after the series of records observed in 1H25 — when shipments exceeded ~700Kt, with emphasis on the US, Japan, South Korea, and China. Australia maintains a competitive position in the North American market, benefiting from a reduced tariff of 10% in the list announced by the Trump administration, while exports to the US remain up +37% y/y, driven by the shortage of domestic cattle in North America and restrictions on cattle imports from Mexico. The same trend can be seen in Canada (+40% y/y) and China (+62% y/y), with strong demand for grain fed beef (+41% y/y), which is sustaining international price levels.

On the other hand, cattle prices in Australia rose to US\$79c/Kg lwt (+15% q/q; +34% y/y), according to MLA, significantly increasing the COGS/kg, which should compress spreads. Fattened cattle prices in Australia have been rising consistently, driven by a combination of strong international demand, mainly from the US and China, and restricted domestic supply. Dry weather conditions in some local regions have reduced the availability ready for slaughter, while producers have preferred to retain females in anticipation of higher prices. In addition, competition between local processors and exporters has pushed up prices at auctions (“saleyards”), with the national indicator exceeding US\$0.4/kg of live weight (+30% y/y). Thus, we project adjusted EBITDA of US\$246mn Genial Est. (-15.1% q/q; +41.4% y/y), with a margin of 12.5% (-2.2p.p. q/q; +2.7p.p. y/y), with sequential compression, although still higher on an annual basis, which had negative implications for the salmon business.

USA Pork: Margins remained at a healthy level. Our model points to Net revenue of US\$2.1bn Genial Est. (+3.4% q/q; +4.3% y/y), a performance that should reflect the continued resilience of domestic demand and, consequently, the advance of US retail prices to ~US\$80 in 3Q25 (+15% y/y).

Although prices are on the rise, we believe that trade down continues to occur vs. beef (+13% since the beginning of the year, well above the normal CPI)— with consumers gradually migrating to cheaper proteins due to historically high prices for red meat — favoring a partial shift in demand from premium proteins to pork. However, the effect should be offset by trade restrictions with China (which were still in place), limiting the full capture of margins in the export mix. Thus, we project adjusted EBITDA of US\$260mn Genial Est. (+2.4% q/q; +5.3% y/y), with a margin of 12.2% (-0.1p.p. q/q; +0.1p.p. y/y), reflecting operational stability.

PPC: Slight positive deviation in revenue, but costs pressure margins. Pilgrim's Pride (PPC), JBS's chicken subsidiary focused mainly on the North American market, already released its 3Q25 results on Oct. 29. Net revenue totaled US\$4.8bn (+1.7% vs. Genial Est.), basically flat sequentially (+0.1% q/q) and up +3.9% y/y, reflecting **(i)** the resilience of the North American market, with stable volumes in the main foodservice and retail channels, and **(ii)** prices remaining at historically high levels. The performance reflected dynamics similar to those observed throughout the year, with spreads in the US still solid, although with the beginning of a slight correction in chicken breast prices at the quarter end.

Adjusted EBITDA totaled US\$764mn (+1.1% vs. Genial Est.), down -6.6% q/q and -1.5% y/y, basically in line with estimates, and as expected, showed impacts from input costs and higher SG&A, the latter due to increased legal provisions and legal defense expenses. Regionally, the results were mixed: in the US, profitability declined sequentially due to falling prices, partially offset by operational gains in efficiency and productivity; in Mexico, there was a reduction in margins due to higher production costs and lower sales prices, while Europe saw a slight decline in volume and a worse mix. As a result, the margin reached 16.1% (-0.1p.p. vs. Genial Est.; -1.1p.p. q/q; -0.9p.p. y/y), in a clear process of margin landing after the peak observed in 3Q24.

Our take on JBS

Brazil: Cycle turnaround faint, but prices are already on the rise. The cycle transition has been more gradual than expected due to the specific effects of the **imposition of a +50% surcharge by the US** (Sep 1) on Brazilian products, which at that time increased uncertainty regarding possible redirects of shipments, temporarily reducing the momentum of slaughterhouses and helping to drive down the price of fat cattle – **R\$305/arroba in 3Q25** (-3% q/q). Thus, under this new scenario, we believe that the price of cattle for slaughter should move to the range of **R\$320–330/arroba in 4Q25E** vs. the previous R\$340-350/arroba (currently trading at ~R\$323/arroba).

At this point, we expected a curve closer to R\$340/arroba, showing that the catalyst for the reduction in cattle prices — after peaking at R\$352/arroba in Nov — was in fact the tariffs imposition by the Trump administration, which created uncertainty about future shipments and abruptly slowed exports to the North American market. We emphasize that the US was a significant destination for Brazilian meat shipments, being the second most representative (12% of total exports in 1H25). The uncertainties generated by the tariffs, in turn, cooled the slaughter sequencing and ended up expanding the cattle supply, **causing price drops**.

This led large meatpackers to suspend purchases and reallocate destinations, with Mexico and China absorbing a significant portion of the shipments that would have gone to the US. In the domestic market, the combination of a **higher cattle supply in feedlots** and **longer slaughter schedules** (which now exceed nine business days on average) allowed meatpackers to renegotiate lower prices paid to producers. However, the situation is already reversing, as shipments have been accommodated in other regions, and slaughter has risen again to 2.7 million head in Oct (+5.5% vs. Aug).

Rerating: The wait is technical, not structural. In practice, we believe that the transition from primary listing on B3 to the NYSE will cause a disruption in the shareholders composition, especially regarding passive funds. With the company's exit from the main Brazilian indices (such as Ibovespa or IBRX), many ETFs and local index funds began to systematically divest, increasing the selling flow of the stock after the dual listing took effect. This lasted a few months. On the other hand, **passive funds in the US** — such as those replicating the Russell 1000 and, in the future, the S&P 500 — **have not yet established long positions**, since the company's eligibility for these indexes depends on factors such as liquidity history, free float, and listing time. The next window for entry into the indexes will only be in 2026/27.

Given this context, we interpret the **non-materialization of the rerating** as not reflecting a rejection of the thesis of repricing via multiples, but rather a **temporal misalignment** between the structural change in the listing and the rebalancing mechanics of global funds. Following confirmation of the NYSE listing (which took place in Jun), we expect that: **(i)** passive funds focused on the US will begin to gradually add JBS, as eligibility criteria are met (such as liquidity and trading history); and **(ii)** active funds will reassess their position based on still attractive valuation and the possibility of appreciation vs. peers.

As a result, for us, the scenario of share repricing remains credible: there is room for multiples convergence, but **the timing is influenced by technical** and regulatory factors. The market appears to be in a transition phase, with local investors reducing or eliminating positions after the considerable rise in shares between Jul-Aug, exactly as we predicted, while global funds do not yet seem to have generated sufficient buying flow.

Cycles cooling down. We believe that 3Q25 should reiterate the trend of **gradual compression** of the consolidated **margin**, already observed since the beginning of the year, reflecting the cycles profitability attenuation across different proteins in the main geographies. With a projected **margin of 8.1% Est.** (-0.3p.p. q/q; -2.7p.p. y/y), we continue to **see no relevant catalysts** from a fundamental perspective. At **Seara**, the effect of the shipment's resumption to various regions after the end of the Avian Flu outbreak is not yet expected to fully offset the increase in COGS/kg, reinforcing the margin landing process (-2.7p.p. q/q). At **JBS Brazil**, the strong growth in beef exports (+22% y/y in 3Q25) should sustain the top line, but with cattle costs at R\$305/arroba (+27% y/y), margins will continue to contract (-5.6p.p. y/y).

Meanwhile, **Beef North America** should endure pressure by the record cost of live cattle at US\$232.5/cwt (+21% y/y) and still negative spreads, while **JBS Australia** will feel the effects of the robust increase in cattle prices, which reached US\$79c/Kg lwt (+15% q/q), interrupting the margin recovery cycle that began in 1H25 after the resumption of operations at salmon farms. In addition, the effect derived from the **dual listing rerating** (NYSE with primary shares and B3 with BDRs) — the main driver of our thesis—, has been occurring at a slower pace. Although the listing has expanded the potential investor base vis-à-vis access to global indices (Russell 1000 and S&P 500) in the near future, absorption by funds (whether passive or active) has been slower than anticipated, with the company still trading at a multiple of **~4.2x EV/EBITDA**, implying a discount of **-50% vs. peers** (including Tyson Foods).

Given the above, although we maintain our **BUY rating** – supported by the natural hedge arising from portfolio and geographic diversification and the **thesis of rerating in the medium term**, which, although slower than expected, remains a structural driver of value – we have decided to reflect a **more prudent scenario** in our model in relation to the company's fundamentals, leading us to revise the **12M Target Price** to **R\$85.00** (vs. R\$109.00 previously) **BDRs-B3** and **US\$16.00** (vs. US\$20.00 previously) **JBS-NYSE**, which would imply an **upside** of **+22.4%**.

Appendix: JBS

Figure 1. JBS – Income Statement in R\$ Millions (Genial Est. 25-28)

Income Statement	2025E	2026E	2027E	2028E
Net Revenue	429.523	472.443	490.163	497.515
(-) COGS	(371.424)	(417.085)	(425.918)	(432.307)
Gross Profit	58.098	55.359	64.245	65.209
(-) Expenses	(22.660)	(23.612)	(24.471)	(24.838)
Adjusted EBITDA	35.439	31.747	39.774	40.370
(-) D&A	(12.161)	(13.376)	(13.878)	(14.086)
EBIT	22.268	18.471	25.997	26.387
(+/-) Financial Result	(7.515)	(14.678)	(6.285)	(6.379)
(-) Taxes	(3.242)	(1.464)	(4.928)	(5.002)
Net income	11.512	2.329	14.784	15.153
Profitability				
Net margin (%)	2,7%	0,5%	3,0%	3,0%

Figure 2. JBS– Cash Flow in R\$ Millions (Genial Est. 25-28)

Cash Flow (FCFF)	2025E	2026E	2027E	2028E
Net Revenue	429.523	472.443	490.163	497.515
(-) COGS	(371.424)	(417.085)	(425.918)	(432.307)
Adjusted EBITDA	35.439	31.747	39.774	40.370
EBIT	22.268	18.471	25.997	26.387
(-) Taxes	(3.242)	(1.464)	(4.928)	(5.002)
(+) D&A	12.161	13.376	13.878	14.086
(+/-) Δ WK	(342)	(1.441)	(801)	(1.448)
(-) Capex	(8.590)	(9.449)	(9.803)	(9.950)
FCFF	22.255	19.495	24.343	24.073

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under Review	Under review	5%

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