

SUZANO 4Q24 Review: Operationally better, but the costs worry us

LatAm Pulp & Paper

Analysts

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Company

SUZB3 BZ Equity Buy

Price: R\$ 57.97 (13-Feb-2025) Target Price 12M: R\$ 72.00

SUZ US Equity

Target Price 12M: US\$ 12.65

Genial Est.), driven by exports (+25% g/g, +19% y/y) and **Ribas do Rio Pardo (MS)** ramp-up; (ii) performance may have been favored by lower utilization of Cerrado in 3Q24 than our projections in 3Q24 (~200Kt Genial Est.), allowing more room in 4Q24 to reach +900Kt guidance in 2H24, and a possible release of accumulated inventories; (iii) The pulp realized price was US\$584/t (+2.1% vs. Genial Est.), declining -13% q/q but falling less than the reference; (iv) appreciation of the USD/BRL Fx rate (+5.3% g/g) mitigated the impact on BRL conversion, with a realized price of R\$3,409/t (-8% q/q); (v) Paper sales also outperformed, reaching 430Kt (+13,9% vs. Genial Est.), driven by the incorporation of Suzano's Pine Bluff unit; (vi) realized paper price stood at R\$6,926/t (-1.2% vs. Genial Est.), remaining almost flat (+1% q/q); (vii) Pulp cash COGS/t ex. stoppages was reported at **R\$807/t** (+4.7% vs. Genial Est.), dropping -9.1% q/q (-6.5% q/q ex. one-off costs from 3Q24), though deceleration on yearly bases was mild (-1.1% y/y); (viii) input costs came in above expectations, reflecting the impact of Fx rate on USDdenominated inputs, such as chemicals and an efficiency gain with the ramp-up of the Ribas do Rio Pardo (MS) plant below our expectations, reflected in a fixed cost that contracted more modestly; (ix) Although the USD/BRL Fx rate is in fact cooling down recently, having contracted by -8% YTD, we believe that the fiscal scenario and Brazilian political noises will bring the rate back to ~R\$6.00 over the course of 1H25; (x) Trading at an EV/EBITDA 25E of 6.2x (below the historical average of 7x), a discount that, in our view, does not fully reflect the projected efficiency gains. We will closely monitor the subsequent contraction in COGS/t before jumping to conclusions about guidance not being met. We maintain our BUY rating, with a 12M Target Price of R\$72.00, implying an upside of +24.20%.

(i) Above operational estimates, with **pulp shipments** reaching **3,284Kt** (+12.6% vs.

Table 1. Shipments Summary (4Q24 vs. Genial Est.)

| (Thousand Tonnes - kt) | Reported | Genial Est. | | | | | |
|------------------------|----------|-------------|---------|-------|-------|-------|-------|
| Summary | 4Q24A | 4Q24E | % Diff. | 3Q24A | % q/q | 4Q23A | % y/y |
| Pulp Shipments | 3.284 | 2.917 | 12,6% | 2.635 | 10,7% | 2.761 | 18,9% |
| Paper Shipments | 430 | 378 | 13,9% | 360 | 4,9% | 386 | 11,3% |

Source: Suzano, Genial Investimentos

Table 2. Income Statement Summary (4Q24 vs. Genial Est.)

| (R\$ millions) | Reported | Genial Est. | | | | | |
|------------------|----------|-------------|---------|--------|-------|--------|-------|
| Income Statement | 4Q24A | 4Q24E | % Diff. | 3Q24A | % q/q | 4Q23A | % y/y |
| Net Revenue | 14.177 | 12.381 | 14,5% | 12.274 | 15,5% | 10.372 | 36,7% |
| Adjusted EBITDA | 6.481 | 6.147 | 5,4% | 6.523 | -0,6% | 4.505 | 43,9% |
| Net Income | (6.737) | (2.526) | 166,7% | 3.238 | - | 4.515 | - |

Source: Suzano, Genial Investimentos

Suzano released its **4Q24** results yesterday, **February 12**, after market close. The company reported **a quarter that outperformed market estimates** on the **operational side**. The main highlight was (i) volume, with **pulp shipments** totaling 3.3Mt (+12.6% vs. Genial Est.), **above consensus** (+8.7% vs. BBG). The performance of the paper division was also stronger than we expected (+13.9% vs. Genial Est.). Although the **BHKP China pulp curve slowed** to US\$553/t (-14% q/q), with **Europe** compressing by -20% q/q, the company also surprised us by achieving an **average realized price** with a **smaller decline** vs. benchmark prices (+1% diff.), reaching **US\$584/t** (+2.1% vs. Genial Est.), **down -13% q/q**. As the **USD/BRL Fx rate** accelerated throughout the quarter, the conversion of the realized price into **BRL** also softened the decline, reaching **R\$3,409/t** (+2.1% vs. Genial Est.), **slightly above our projections.**

This dynamic resulted in consolidated **Net Revenue** of **R\$14.2bn** (+14.5% vs. Genial Est.), marking a **strong increase** of **+15.5% q/q** and **+36.7% y/y**, despite the contraction in **BHKP** prices. We attribute this achievement primarily to the **ramp-up** of the **Ribas do Rio Pardo (MS) plant**, as well as an **almost negligible impact on sales from the -4% production volume cut (ex. Cerrado)** announced in September, which ran counter our expectations (more on this further down on the report).

On the cost side, **pulp COGS/t ex. stoppages** clocked in at **R\$807/t** (+4.7% vs. Genial Est.), and although it decreased **-6.5% q/q** (already excluding one-off effects from **Cerrado's start-up** costs **+R\$25/t**), the **efficiency gains** from the Ribas do Rio Pardo (MS) ramp-up came in **slightly below our estimates.** As a result, the positive deviation in Net Revenue vs. Genial Est. was not fully captured in **consolidated EBITDA**, which reached **R\$6.4bn** (+5.4% vs. Genial Est.), with a **margin of 45.7%** (-3.9p.p vs. Genial Est.).

At the bottom line, we had already anticipated an **accounting loss**, but the magnitude was higher, **reaching -R\$6.7bn** (2.6x larger vs. Genial Est.). We attribute this effect to a **stronger-than-expected adjustment** in (i) hedge contracts and (ii) FX variation on gross debt, both of which we already expected to weigh on the bottom line, but with a lower impact. However, as we highlighted in our preview, these adjustments **do not affect FCF** and, therefore, **should not lead to penalization by investors**.

4Q24 Review: In detail!

Pulp sales beat estimates. Pulp shipments reached 3,284Kt (+12.6% vs. Genial Est.), with a slight decline in the domestic market more than offset by strong export growth, leading to an impressive +25% q/q and +19% y/y increase, surpassing both our estimates and consensus. In our view, this stronger-than-expected performance may have been driven by two factors: (i) a miscalculation in our 3Q24 capacity utilization estimate for the new Ribas do Rio Pardo (MS) plant (~200Kt Genial Est.), leaving more room in 4Q24 to reach the 900Kt guidance; (ii) potential inventory release from the previous quarter, as sales were held back during the first 2/3 of the quarter due to the Chinese paper industry's strategy of waiting for price drops before restocking order books.

We note that BHKP China prices declined to ~US\$570/t in September vs. ~US\$740/t in July (-23% in 3M), which may have led to inventory buildup during the first 2M of 3Q24. These two factors may have played a key role in offsetting the impact of the -4% capacity cut in annual production (ex. Cerrado), announced by the company in September.

Pulp realized price declines slightly less than the benchmark curve. The realized pulp price was US\$584/t (+2.1% vs. Genial Est.), down -13% q/q and up +2% y/y. We highlight that the BHKP China reference curve slowed by -14% q/q, while Europe saw a steeper decline of -20.2% q/q. Still, Suzano's negotiated price with clients averaged slightly above both curves, contracting -13% q/q (+1% gain vs. the benchmark curve). The USD/BRL Fx rate appreciation of +5.3% q/q also helped mitigate the impact on BRL-converted prices, resulting in a realization of R\$3,409/t, with a more moderate decline of -8% q/q.

Sales volume also surprises in the paper segment. Surpassing both our projections and the street, paper shipments rose sharply to 430Kt (+14% vs. Genial Est.), up +20% q/q and +11% y/y. Of this total, 293Kt (+12% q/q and +9% y/y) were sold in the domestic market, driven by growth in Printing & Writing segment, while 137Kt (+41% q/q and +17% y/y) were exported, benefiting from the new volumes added from Suzano US Packaging since October 2024, following the acquisition of coated board production assets in Pine Bluff (KS).

Paper realized price remained mostly flat. The realized price for the paper segment came in slightly below our estimates, reaching R\$6,926/t (-1.2% vs. Genial Est.), with a mild increase of +1% q/q and +2.9% y/y. This was mainly due to sequential mix effects, which slightly lowered domestic market prices, as well as price adjustments throughout the year impacting the annual comparison. Additionally, the realized price reflected the USD/BRL Fx rate appreciation during the quarter, particularly in exports, following the incorporation of new volumes from Suzano US Packaging division, balancing out mix-related effects and keeping prices essentially stable sequentially.

Net revenue went up strongly. As a result mainly of **(i)** the significant increase in shipments, **(ii)** the acceleration of the USD/BRL Fx rate (+5% q/q; +18% y/y), and **(iii)** the realized price contracting slightly less than the reference curve, Pulp Net revenue reached R\$11.2bn (+15% vs. Genial Est.), growing +14.2% q/q and +44.1% y/y. Net revenue from the Paper business totaled R\$2.9bn (+12.6% vs. Genial Est.), an increase of +20.7% q/q and +14.6% y/y, with an expansion of +20% q/q in volume sold and flat prices. As a result, Consolidated Net revenue clocked in at R\$14.2bn (+14.5% vs. Genial Est.), up +15.5% q/q and +36.7% y/y.

| | 4Q24A | 4Q24E | | 3Q24A | | 4Q23A | |
|----------------|----------|-------------|-------|----------|-------|----------|-------|
| (R\$ millions) | Reported | Genial Est. | % R/E | Reported | % q/q | Reported | % у/у |
| Net Revenue | 14.177 | 12.381 | 14,5% | 12.274 | 15,5% | 10.372 | 36,7% |
| Pulp | 11.196 | 9.734 | 15,0% | 9.803 | 14,2% | 7.770 | 44,1% |
| Paper | 2.981 | 2.648 | 12,6% | 2.471 | 20,7% | 2.602 | 14,6% |

Table 3. Revenue Suzano (4Q24 vs. Genial Est.)

Source: Suzano, Genial Investimentos

COGS/t slowing less than expected is a point of concern. The pulp COGS/t ex. stoppages was reported at R\$807/t (+4.7% vs. Genial Est.), down -9.1% y/y (ex. 3Q24 one-off costs, down -6.5% y/y). However, taking seasonality into consideration, the reduction was mild in our view, with a slowdown of only -1.1% y/y. COGS/t including stoppages was R\$880/t (+3.5% vs. Genial Est.), down -5.6% q/q (or -3.0% q/q if ex. 3Q24 one-off costs). The year-on-year comparison including stoppages is not valid, since there was no scheduled maintenance in 4Q23.

The company surprised us with higher-than-expected fixed costs, indicating a point of concern in relation to the fixed cost dilution capacity brought about by the rampup of the Ribas do Rio Pardo (MS) plant. Consolidating a more robust volume than expected, which rose by +10.7% q/q +18.9% y/y, we also believe that the line of fixed costs/t should have regressed by more than -5.9% y/y, especially considering that the base is already expunging the effect of the acceleration of the USD/BRL Fx rate for all categories of outlays, as we will deal with below.

Be careful, things are not what they seem. In the category breakdown, Suzano indicates that input costs reached R\$359/t, implying a -1.4% q/q reduction. However, the company removes the Fx rate effect from cost components in its statement, which would otherwise add back +R\$11/t to total outlays. We believe caustic soda had a significant increase, especially in USD, impacting input costs in BRL. If we reinstate the FX effect, assuming ~85% of the +R\$11/t cost returns to the input category, the adjusted cost would be R\$368/t, representing an actual increase of +1.2% q/q (rather than a -1.4% q/q reduction). A positive highlight was wood (-6.2% y/y), driven by a lower average radius in the period and a decline in Brent prices. The trajectory to reach the 25/26E projection of ~R\$500/t with the full ramp-up of Cerrado is expected to be long.

Equity

genial

EBITDA indicates caution with margin compression. Despite the top-line attracting attention, on the cost side, pulp COGS/t ex. stoppages came in slightly higher than expected. Thus, the vast positive impact of the surprise in net revenue vs. Genial Est. was not fully reflected in consolidated EBITDA, which reached R\$6.4bn (+5.4% vs. Genial Est.), contracting slightly by -0.6% q/q, but with a strong increase of +43.9% y/y. Even so, we would point out that the margin was below what we had projected, reaching 45.7% (-3.9p.p vs. Genial Est.), not only that, but also compressed -7.4p.p q/q, despite the +2.2p.p y/y gain.

For the pulp segment, EBITDA was R5.7bn (+8.9% vs. Genial Est.), accelerating gently by +0.6% q/q, and more prominently by +52.5% y/y, mainly driven by the appreciation of the Fx rate and the increase in volume due to the Cerrado ramp-up. The paper business had an EBITDA of R5751mn (-15% vs. Genial Est.), coming in lower than expected with higher integration costs at the Pine Bluff (KS) unit, but still accelerating +7.0% q/q and +0.4% y/y.

| | | | • | | | | |
|-----------------|----------|-------------|--------|----------|-------|----------|-------|
| | 4Q24A | 4Q24E | | 3Q24A | | 4Q23A | |
| (R\$ millions) | Reported | Genial Est. | % R/E | Reported | % q/q | Reported | % у/у |
| Adjusted EBITDA | 6.481 | 6.147 | 5,4% | 6.523 | -0,6% | 4.505 | 43,9% |
| Pulp | 5.730 | 5.264 | 8,9% | 5.697 | 0,6% | 3.756 | 52,5% |
| Paper | 751 | 883 | -14,9% | 825 | 7,0% | 748 | 0,4% |

Table 4. EBITDA Suzano (4Q24 vs. Genial Est.)

Source: Suzano, Genial Investimentos

Loss 2.6x higher than expected, with no cash effect. The company reported a - R\$6.7bn loss (+2.6x higher vs. Genial Est.), reversing the net income recorded in both 3Q24 and 4Q23. Significantly above our projections, both **(i)** hedging losses and **(ii)** the strong negative impact of Fx variation on gross debt heavily affected the company's bottom line via financial loss. As we highlighted in our preview, we remind once again that 85% of the company's debt is USD-denominated. When the USD/BRL EoP Fx rate rises, the balance increases through the P&L, but without a cash flow impact—similar to what we observed in 2Q24 results. The 4Q24 EoP Fx rate reached R\$6.19 (vs. R\$5.45 in 3Q24), a +13.7% q/q surge, amplifying FX exposure effects.

Table 5. Income Statement Suzano (4Q24 vs. Genial Est.)

| (R\$ millions) | 4Q24A Reported | 4Q24E Genial Est. | % R/E | 3Q24A Reported | % q/q | 4Q23A Reported | % у/у |
|-------------------|-------------------|----------------------|-----------|-------------------|----------|-------------------|---------------|
| Net Revenue | 14.177 | 12.381 | 14,5% | 12.274 | 15,5% | 10.372 | 36,7% |
| COGS | (6.218) | (7.251) | -14,2% | (6.848) | -9,2% | (6.776) | -8,2% |
| Adjusted EBITDA | 6.481 | 6.147 | 5,4% | 6.523 | -0,6% | 4.505 | 43,9 % |
| EBITDA Margin (%) | 45,7% | 49,6% | -3,93p.p | 53,1% | -7,43p.p | 43,4% | 2,28p.p |
| EBIT | 4.109 | 3.753 | 9,5% | 4.110 | 0,0% | 3.158 | 30,1% |
| EBIT Margin (%) | 29,0% | 30,3% | -1,33p.p | 33,5% | -4,5p.p | 30,4% | -1,46p.p |
| D&A | (2.542) | (2.394) | 6,2% | (2.303) | 10,4% | (1.788) | 42,2% |
| Financial Result | (15.556) | (6.279) | 147,7% | 868 | - | 2.269 | - |
| Net Income | (6.737) | (2.526) | 166,7% | 3.238 | - | 4.515 | - |
| Net Margin (%) | -47,5% | -20,4% | -27,12p.p | 26,4% | - | 43,5% | - |

Source: Suzano, Genial Investimentos

Our take on Suzano

BHKP reference curve to remain without major moves ahead. As we highlighted in our preview report (Preview 4Q24: The first quarter of a new era!), despite the significant supply volume that is expected to be added to the market this year, with the entry of both Cerrado and the Lienshang projects, which are expected to add +3.9Mtpy, we believe that the price of BHKP should remain stable in the short term, with a slight drop in January and February, reflecting the seasonal slowdown with the Chinese New Year, followed by the resumption of normal production in March, as indicated by market data.

Throughout the year, we expect smooth price upshifts to be supported by: (i) a global demand that appears to be heating up, which may be catalyzed by the urbanization of tier II and III cities in China and by the potential of other Asian countries, based on GDP and population growth prospects; (ii) pulp already trading below the marginal cost of players in the Northern Hemisphere; (iii) logistical challenges and stoppages, which are frequent in this industry, usually lead to delivery delays and affect supply occasionally; (iv) we will not see new capacity additions beyond what is already on the radar; (v) we should expect capacity readjustment with mild shut-downs of old machinery by the majors, and (vi) the advance of fiber-to-fiber substitution, which keeps demand for BHKP hot, with capacity closures expected for BSKP. We remain attentive to the absorption of additional supply as new projects enter the market in 2025.

Fx rate cooled down, as did Suzano shares. It is important to comment that although the USD/BRL Fx rate is in fact cooling down recently, having contracted by -8% YTD, and driving the very similar -7% YTD drop in the company's shares, we still remind investors that Brazil went through its parliamentary recess period at the beginning of the year and more volatility may occur now after the recess returns.

On the international side, the announcements about tariffs applied by the recent Trump administration ended up raising inflation expectations in the US, with the Fed adopting a "higher for longer" stance, influencing the interest rate differential between Brazil (which is on a trajectory of increasing the SELIC) and the US (which will only have a cut of -25bps by the end of the year). Apart from that, we believe that the fiscal scenario and Brazilian political noises will **bring the rate back to ~R\$6.00** over the course of 1H25.

Operationally better, but costs worry us. We see the ramp-up of the new Ribas do Rio Pardo (MS) plant as an important catalyst for the investment thesis given Suzano's expected optimization of FCF generation by the significant reduction in **cash COGS/t guidance**, which should decelerate (on a 100 basis) to **R\$66/t in 32E** (vs. R\$100/t in 24E), with ~**78% of this drop** to be incorporated as **early as 2025**. However, in our opinion, the 4Q24 result indicates that the **efficiency gain may be a little slower than ideal**, which causes us momentary concern about possible upward revisions to the cost guidance. **It's still too early to say anything**, since this was the first quarter with a slightly more advanced level of volume coming from the Ribas plant and efficiency gains may soon be lurking in 1H25.

As we have commented, we believe that the **USD/BRL Fx rate should rise again**, pressured by the fiscal scenario and by discussions of the Brazilian political environment throughout the year. This should continue to act as a **catalyst for the company's shares**, with the conversion of export revenue offsetting any inflationary pressures. Suzano trades at an **EV/EBITDA 25E** of **6.2x** (below the historical average of 7x), a discount which, in our view, **does not fully reflect the projected efficiency gains**. We will closely monitor the subsequent contraction in COGS/t before jumping to conclusions about not achieving guidance. We maintain our **BUY rating**, with a **12M Target Price** of **R\$72.00**, implying an **upside** of **+24.20%**.

Appendix: Suzano

| Income Statement | 2024E | 2025E | 2026E | 2027E | 2028E |
|------------------------|----------|----------|----------|----------|----------|
| Net Revenue | 45.609 | 54.797 | 56.976 | 58.213 | 59.341 |
| (-) COGS | (25.722) | (25.494) | (24.369) | (23.563) | (23.055) |
| Gross Profit | 19.887 | 29.303 | 32.607 | 34.650 | 36.286 |
| (-) Expenses | (5.259) | (6.448) | (6.741) | (6.901) | (7.267) |
| Adjusted EBITDA | 23.838 | 32.682 | 29.428 | 30.358 | 33.250 |
| (-) D&A | (8.808) | (9.828) | (9.256) | (9.529) | (9.203) |
| EBIT | 15.030 | 22.854 | 20.172 | 20.829 | 24.047 |
| (+/-) Financial Result | (19.525) | (2.871) | (3.660) | (2.049) | (821) |
| (-) Taxes | (1.495) | (9.287) | (6.888) | (7.918) | (9.752) |
| Net income | (5.990) | 10.696 | 9.624 | 10.862 | 13.474 |
| Profitability | | | | | |
| Net margin (%) | -13,13% | 19,52% | 16,89% | 18,66% | 22,71% |

Figure 1. Suzano – Income Statement in R\$ Millions (Genial Est. 2024-2028)

Figure 2. Suzano- Cash Flow in R\$ Millions (Genial Est. 2024-2028)

| 45.609 (25.722) | 54.797 (25.494) | 56.976 | 58.213 | 59.341 |
|---------------------------|--|---|--|--|
| (25.722) | (25.494) | (24.260) | | |
| | (== | (24.369) | (23.563) | (23.055) |
| 23.838 | 32.682 | 29.428 | 30.358 | 33.250 |
| | | | | |
| 15.030 | 22.854 | 20.172 | 20.829 | 24.047 |
| (1.495) | (9.287) | (6.888) | (7.918) | (9.752) |
| 8.808 | 9.828 | 9.256 | 9.529 | 9.203 |
| (2.498) | (550) | (996) | 341 | (738) |
| (13.300) | (11.034) | (7.470) | (7.178) | (7.316) |
| 6.545 | 11.811 | 14.074 | 15.603 | 15.444 |
| | 15.030 (1.495) 8.808 (2.498) (13.300) | 15.030 22.854 (1.495) (9.287) 8.808 9.828 (2.498) (550) (13.300) (11.034) | 15.030 22.854 20.172 (1.495) (9.287) (6.888) 8.808 9.828 9.256 (2.498) (550) (996) (13.300) (11.034) (7.470) | 15.03022.85420.17220.829(1.495)(9.287)(6.888)(7.918)8.8089.8289.2569.529(2.498)(550)(996)341(13.300)(11.034)(7.470)(7.178) |

Disclosure Section

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|---------------|--|----------|
| | Definition | Coverage |
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| Neutral | Expected return between +10% and -10% relative to the Company's industry average | 41% |
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| under Review | Under review | 5% |

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