JBS Company Note: Twofold Treasure Trove

LatAm Animal Protein

Main takeaways:

(i) Company proposed a dual listing of its shares; (ii) Corporate governance should get better; (iii) Probable reduction in the cost of capital; (iv) Expansion of the investor base; (v) Improved visibility of the company may enable a re-rating of the shares; trading now even below EV/EBITDA historical levels (5.1x 24E vs. 5.5x) (vi) Cash dividends up to 10% of yield 23E; (vii) We reiterate our BUY recommendation.

Listing of shares in USA

JBS, in a material fact this Wednesday morning (July 12th) communicated to the market a proposal to carry out a **dual listing of its shares in Brazil and the USA**, aiming to increase its investment capacity and expand investor access to its securities.

Main objectives. By listing abroad, JBS seeks to adapt its corporate structure to the company's global and highly diversified profile, unlock the value of its shares, and enable its growth in order to increase its competitiveness against international peers.

And how will this be done? To carry out the dual listing, they will structure an offshore investment channel called JBS N.V., a company incorporated under Dutch law, given the country's legal stability. In Brazil, JBS N.V. will be registered with CVM as a foreign issuer to list BDRs Level II on B3, backed by Class A Shares. In the U.S., JBS N.V. will be registered with the U.S. Securities Exchange Commission (SEC) as a foreign issuer to list its Class A Shares on the NYSE.

According to the proposal, current investors of the Company will have their shares converted into BDRs, which will be derived from Class A Shares that will be listed in the US. If they do not want this conversion, they will be able to migrate directly to the Class A shares listed on the NYSE. In addition, after the completion of the dual listing process, and for a limited period until the end of 2026, JBS shareholders will be able to request the conversion of up to 55% of their Class A Shares into Class B Shares, of which will have 10x greater voting power, but will not be traded on the stock exchange (i.e. will have very low ADTV).

Cash dividends? The dual listing plan needs to be approved at an Extraordinary General Meeting (EGM), which is yet to be convened. In addition to the approval of this plan, this EGM will also deliberate on a new dividend payment, subject to the approval of the dual listing plan.

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Company

JBSS3 BZ Equity Buy

Price: R\$ 18,80 (12-July-2023) Target Price 12M: R\$ 30,00

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Therefore, JBS may distribute to its shareholders on the date of the EGM, about R\$2.2bn, equivalent to R\$1.00 per share. According to the company's management, the distribution of dividends linked to the Dual Listing was approved due to (i) the strategic relevance of the operation and (ii) to function as a source of recourse for eventual taxation incurred on certain shareholders. we have updated our assumptions, including this amount that should be distributed as additional dividends. **Dividend yield 23E** would **rise to 10%** in our model if the additional amount is approved.

Our Take on JBS

No big surprises. We already expected that this movement towards listing abroad would eventually occur. Given the progress of the listing process of its bonds abroad, we expected that the listing of shares in the US would eventually also be on the agenda.

The news is positive: the company and its shareholders have a lot to gain. The process of dual listing of JBS shares is very beneficial in several impacts that can unlock its value. Among them, we list the (i) improvement in corporate governance, given the subordination to two regulatory bodies, CVM and SEC; (ii) expansion of the company's investor base, both institutional and retail, by expanding its direct access to the international stock market, with the hub in the USA; (iii) reduction of the cost of capital; (iv) greater flexibility to use equity as a source of financing and (v) possibility of an eventual re-rating of the company with the improvement of visibility.

It is worth noting that the mentioned re-rating refers to a possible market reevaluation of JBS's EV/EBITDA multiple. Currently, the company is traded at a considerable discount to its international peers, and even to its subsidiary PPC (Pilgrim's Pride Corporation), in which JBS owns about 80% of the stake.

While we see Company's shares **trading at 5.1x 24E EBITDA**, with a **reasonable low level then peers**. For instance, PPC trades at 9.3x, Tyson Foods at 11.5x and Hormel Foods at 15.8x. We believe this **existing gap relative** to the current multiple discounts **has the potential to be significantly reduced** with the US listing, and this should contribute to JBS investors value creation.

Twofold Treasure Trove. Our take is that the dual listings, paving the way for (i) a repricing of an already discounted Company, that is **trading below the historical average of 5.5x**, combined with (ii) the advantages for the capital structure by unlocking access to a much more robust stock market than the Brazilian one, make the news akin to a duplicate treasure. That coupled with our view that the company should show sequential margin improvements in a significant portion of its segments in the coming quarters, keep us very optimistic on the stock.

We reiterate our **BUY rating** with a **12M Target Price** of **R\$30.00**. Given the still low multiple, the **upside is at +59,57%**, which is yet a quite elastic figure, despite the upward movement that the market priced today with the twofold treasure trove news.

Appendix: JBS

Figure 1. JBS - Income Statement in R\$ Millions (Genial Est. 2023-2028)

| Income Statement | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Net Revenue | 382.729 | 395.870 | 415.413 | 435.983 | 457.638 | 480.439 |
| (-) COGS | (332.552) | (334.540) | (350.874) | (366.469) | (379.954) | (397.005) |
| Gross Profit | 50.176 | 61.330 | 64.539 | 69.514 | 77.683 | 83.434 |
| (-) Expenses | (25.892) | (31.531) | (35.748) | (39.176) | (45.682) | (48.120) |
| Adjusted EBITDA | 24.284 | 29.798 | 28.791 | 30.338 | 32.001 | 35.314 |
| (-) D&A | | | | | | |
| EBIT | 13.880 | 19.931 | 20.898 | 23.678 | 29.534 | 32.847 |
| (+/-) Financial Result | | | | | | |
| (-) Taxes | (2.307) | (5.067) | (3.742) | (3.727) | (6.105) | (7.729) |
| Net income | 4.444 | 9.836 | 7.264 | 7.235 | 11.851 | 15.004 |
| Profitability | | | | | | |
| Net margin (%) | 1,16% | 2,48% | 1,75% | 1,66% | 2,59% | 3,12% |

Figure 2. JBS- Cash Flow in R\$ Million (Genial Est. 2023-2028)

| Cash Flow (FCFF) | 2023E | 2024E | 2025E | 2026E | 2027E | 2028E |
|------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Net Revenue | 382.729 | 395.870 | 415.413 | 435.983 | 457.638 | 480.439 |
| (-) COGS | (332.552) | (334.540) | (350.874) | (366.469) | (379.954) | (397.005) |
| Adjusted EBITDA | 24.284 | 29.798 | 28.791 | 30.338 | 32.001 | 35.314 |
| | | | | | | |
| EBIT | 13.880 | 19.931 | 20.898 | 23.678 | 29.534 | 32.847 |
| (-) Taxes | (2.307) | (5.067) | (3.742) | (3.727) | (6.105) | (7.729) |
| (+) D&A | 10.404 | 9.867 | 7.894 | 6.660 | 2.467 | 2.467 |
| (+/-) Δ WK | (839) | (750) | (1.556) | (1.023) | (1.110) | (1.145) |
| (-) Capex | (9.376) | (9.867) | (7.894) | (6.660) | (2.467) | (2.467) |
| FCFF | 11.763 | 14.114 | 15.600 | 18.928 | 22.319 | 23.973 |

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|---------------|--|----------|
| | Definition | Coverage |
| Buy | Expected return above +10% in relation to the Company's sector average | 46% |
| Neutral | Expected return between +10% and -10% relative to the Company's industry average | 44% |
| Sell | Expected return below -10% in relation to the Company's sector average | 5% |
| under Review | Under review | 5% |

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